

Email #1

Subject: Better Than A Magazine

Dear #firstname#,

In today's economy many business owners are discovering it's nearly impossible to fund a full-page magazine ad let alone an advertorial. Gone are the days of a \$ 12,000 3-page ads and seeing enormous results for any company or service.

Recent reports of Social Media activity online show more and more publishing houses closing their doors or moving to a digital method of delivery.

What is a business owner to do if their budget doesn't have room for a full-page ad & they simply don't understand all the keys of the Social Networking world nor do they have the hours to learn it quickly so they can turn a fast profit?

Announcing The Mag Tear Sheet – the answer to the small budget big business campaign. Your face on the cover gets the attention you need, the credibility you deserve and results that don't demand hours and hours of pounding the pavement with big business alliances.

The Mag Tear Sheet is a turnkey tool being used by online and offline businesses alike to create the instant fame any company could use to raise their bottom line.

Click here to read the offerings of this month's issue: <http://www.MagTearSheet.com>

Your face on our next cover is my personal goal. Let's make it happen!

Nina Hershberger
<http://www.MagTearSheet>
Director Of Results

Email #2

Subject: Your Face & Business On The Cover

Dear # firstname#,

Traditionally a business owner has a ladder to climb in order to reach the position they long for in the marketplace. Building rapport with prestigious clients, gaining PR and media contracts to create a bigger reach. Coupled this together with a featured ad in a magazine and the results are outstanding.

However in today's economy I meet businesses and their CEO's everyday that need more of a leapfrog approach than a ladder climb. They have no time to pound the pavement to find the biggest of contacts and being featured in a magazine cover layout can take up to 2 years in advance to simply secure.

The answer to today's CEO is The Mag Tear Sheet. A 4-page magazine section with your company and face on the cover pushes you forward faster than any tool on the market. At a price that any company can afford it's easy to see why small and large companies alike are choosing this newest form of publicity for their business expansion plans.

Visit me today to see how we can 'leap' forward together and gain you more profits instantly! <http://www.MagTearSheet.com>

Who the heck wants to climb a ladder anyways?

Nina Hershberger
<http://www.MagTearSheet.com>
Director Of Results

Email #3

Subject: A Famous Financial Planner

Dear #firstname#,

Bill Losey had a dream and a passion to help others secure their assets, give amazing customer support and build his company at a rate that was record breaking. But with a budget that didn't seem like it would happen as fast as he desired he was lost for answers.

When we spoke I introduced him to the concept of The Mag Tear Sheet. He quickly began to see that posting his cover shot on his website, adding a Tear Sheet to his latest direct mail campaign and having his Tear Sheet as a resource in his office could be the answer he was looking for.

The results were breath taking.... And bank increasing! <<< PUT RESULTS >>>

Are you ready to gain your instant fame and take your website, your brand and your profits to new levels?

Grab a spot in our next issue... your face on our next cover is my personal goal:

<http://www.MagTearSheet.com>

Click that link above to see Bill Losey's featured Mag Tear Sheet. His story has been so amazing we've featured it as a Poster Child for results that we know we can achieve for you.

Your company deserves the cover!

Nina Hershberger
<http://www.MagTearSheet.com>
Director Of Results

Email #4

Subject: Receive A Mag Tear Sheet At No Cost To You

Dear #firstname#,

It's no secret that magazines make an enormous profit when high paying advertisers sign on regularly. Sadly with the decline of subscribers and the increasing costs of printing gone are the days when a monthly magazine was a regular part of many companies marketing plan.

What if I told you I can create for you a Mag Tear Sheet and you could get it at no cost to you? It's true. Inside and on the back cover (or wherever you'd like to personally choose) we can insert an ad space that you can sell to a business partner, a friend in business, a secondary product line and literally put your face on the cover at no cost whatsoever.

We'll create the ad, the inside feature story, we'll even help you to write the ad for the person who purchases the space from you.

Are you ready to get our face on the cover- and do it absolutely free?

Give me a call today or visit my website to grab the next issue, they are filling up fast!

<http://www.MagTearSheet.com>

We can create a Mag Tear Sheet in any name, any domain, and any title. If you can dream it we can create it.

Your fame awaits you!
Nina Hershberger
<http://www.MagTearSheet.com>
Director Of Results

Email #5:

Subject: What Does It Take To Get To Guru Status

Dear #firstname#,

Guru status comes when people see you as someone who has prestige, excellence and expertise.

What better way to get to Guru status than having your face on the cover of a MagTear Sheet! Countless clients have found their response rates rising and their ability to charge more being easily accepted by simply gaining instant fame with this brilliant piece of marketing.

When someone sees your face on the cover of a magazine something happens without you ever opening your mouth. It can happen over the phone! People start to 'look' at you differently, you command instant respect and the results are amazing.

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<http://www.MagTearSheet.com>

Click that link above to see Bill Losey's featured MagTearSheet. His story has been so amazing we've featured it as a Poster Child for results that we know we can achieve for you.

Your company deserves the cover!

Nina Hershberger

<http://www.MagTearSheet.com>

Director Of Results

Email #6

Subject: The Power Of Direct Mail

Dear #firstname#,

Everyone loves to get mail that is fun, exciting and worth their time. Amidst the bills, the bad news and the constant solicitations for things that are ridiculous a well written Mag TearSheet can do wonders for your online and offline marketing efforts.

Mary had built a website and was doing some small budgeted PPC ads. She also built a Social Media Profile that included Twitter, Facebook and a few others. Her email series

was written in a voice that commanded a high fee and she got it! But then her business exploded with a simple Direct Mail piece.

We gathered her email database and decided to do a 50% mail out through regular mail. The letter was crafted and a MagTearSheet inserted. The results were astounding!

Her online traffic grew by 63% and her opt-in ratios to her newsletters nearly tripled. At first she wasn't sure what happened!

As she began to go over all her marketing connections online, what websites she placed banner ads on, what was said recently through Social Media connections she couldn't put her finger on what might have been the big 'breakthrough' maker.

Then it hit her.

The MagTearSheet mailing.

She grabbed her email opt in list and compared it to the mailed list and sure enough, that was it!

Referrals were booming, people were buying and a simple Direct Mail piece made the grade.

Let's kick your business into hyper-speed!

<http://www.MagTearSheet.com>

Click that link above to see Bill Losey's featured Mag Tear Sheet. His story has been so amazing we've featured it as a Poster Child for results that we know we can achieve for you.

Your company deserves the cover!

Nina Hershberger

<http://www.MagTearSheet.com>

Director Of Results

Email #7

Subject: Become A Published Celebrity Without Every Writing A Book

Dear #firstname#,

Have you ever been to a website and there in the upper right hand corner is a "Best Selling Book" image that makes you take notice?

Studies have shown that publishing a book creates a posture or notoriety or in plain English, ' you become a BIG deal' and people grab onto that.

If you've never published a book or you have no intention of ever doing so the Mag Tear Sheet is a great substitute for that 'BIG deal' response.

Many of our clients display the Mag Tear Sheet above their Opt in Form and see ratios go through the roof. Others might put it into the header of the site which speaks a message of ' I am important pay attention to me.'

When you are just starting out online, launching a new product or taking your current business to the next level through Social Media, a Mag Tear Sheet can create a more prestigious branded image.

Put your MagTear Sheet on all of your Social Media profiles.

Use your Mag Tear Sheet image as a Twitter background!

Grab a spot in our next issue... your face on our next cover is my personal goal:

<http://www.MagTearSheet.com>

The MagTearSheet is your key to the 'book' world without ever writing a page!

Your company deserves the cover!

Nina Hershberger

<http://www.MagTearSheet.com>

Director Of Results

Email #8

Subject: Can I Have Your Autograph?

Dear #firstname#,

Being in business today is extremely challenging and the competition is growing on a daily basis. This is evident in simply the number of coffee stores we pass everyday on our way to work.

So just *how does one* manage to stand out in this environment?

Marketing with Magazine Tear Sheets makes your company and your products newsworthy and it gets noticed. This unique marketing strategy allows you to reach targeted consumers in a bold new way by instantly creating a level of third-party credibility that cannot be achieved by any other means.

The MagTearSheet is proof and in the Direct Marketing industry proof is power.

It gets opened
It gets read
It converts new clients quickly
It gets more repeat sales with current client

The MagTearSheet creates credibility, boosts believability and piles on the proof!

Let's create something custom for your company that gets the sale!

<http://www.MagTearSheet.com>

The MagTearSheet is your key to the 'book' world without ever writing a page!

Your company deserves the cover!

Nina Hershberger
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