

Dear #firstname#,

Congratulations! You've taken the first step towards one of the most effective direct mail pieces ever created....and your next step will be to experience this amazing tool first hand just as your prospective client or customer will.

In just a few days you'll receive a wallet in the mail. Interesting isn't it? Everyone receives bills ... but who ever receives a wallet in the mail?

Now you'll begin to see just why more than 30% of our wallets gets opened! Who wouldn't open a wallet amidst the bills and junk mail?

In a day and time when people are looking for any way possible to make more money, win the lottery, get that 'check in the mail' rather than having to send it- you can rise to the top of all direct mail campaigns with our Wallet Mailer.

While email campaigns and web pages are effective during a recession the competition in direct mail has grown increasingly attractive while the 'big players' have stepped aside! That means you'll get noticed more quickly and not get lost in the usual 'pile of mail' because so many companies have stopped mailing!

NOW is your time to take action! The Wallet Mailer does all the work for you. Taking money in the mail to money in your pocket- the Wallet Mailer is a break through approach to a tried and true method of advertising and marketing.

As you wait for it's arrival, we'd like to give you a free report that will give you key strategies and ways to use this amazing tool!

Click here now for your free report entitled: [10 Reasons Why Money In The Mail Pays The Bills](#)

We're here to serve you with all of your Wallet Mailer needs. During the next few days we'll send you some information on how this effective marketing tool has revolutionized the direct mail industry in so many ways!

In the meantime do let us know how we can help you get started onto more profits.

Your solution for cutting edge marketing tools-